



ALVEUS
... from Slovenia

INTRODUCTION



experience ... passion ... vision ... tradition

PC ALVEUS



ALVEUS
STALA

PC ARX



PC KOVINOTOOLS



KOVINOtools
BEYOND EXPECTATION

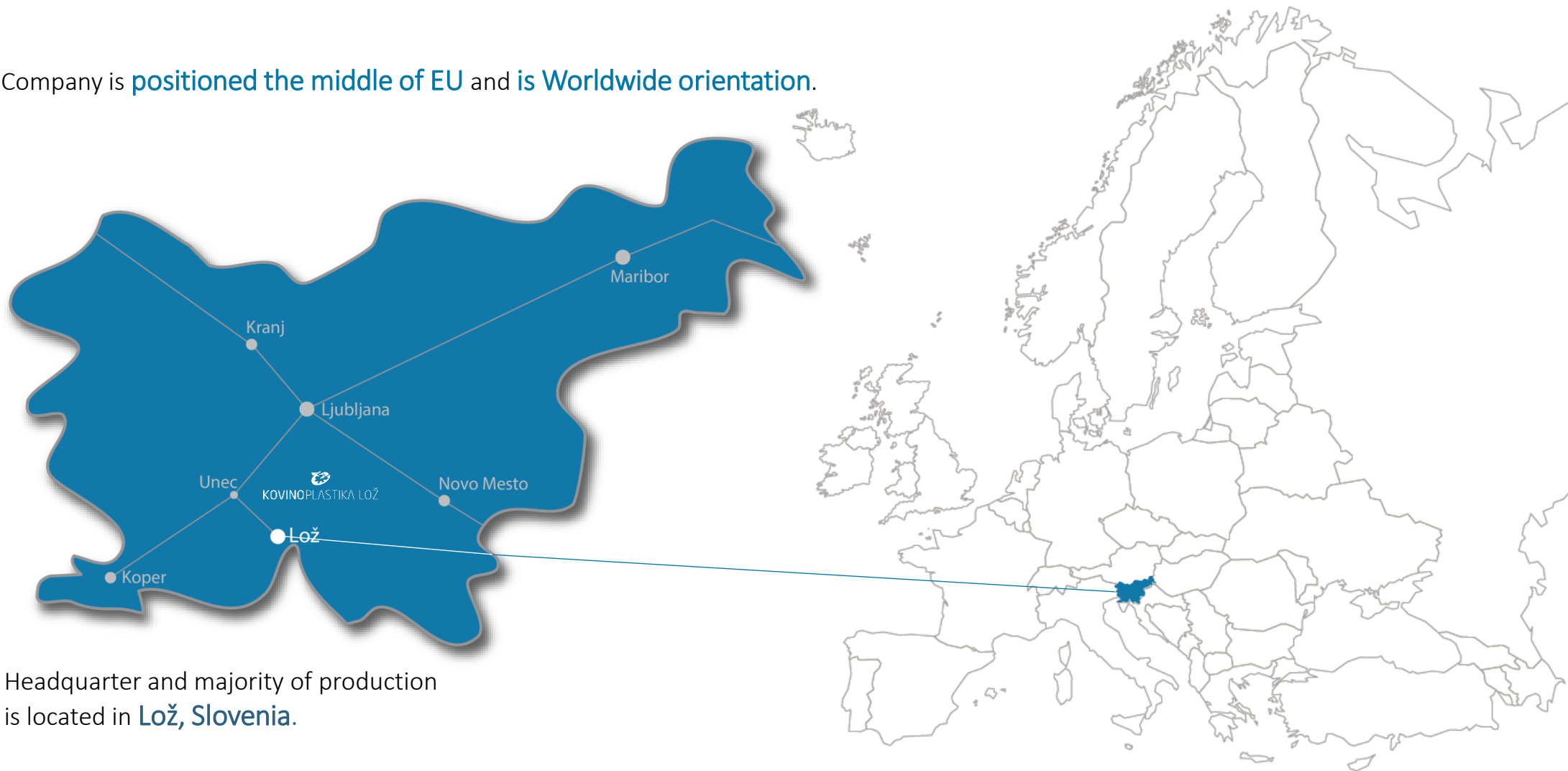
ESTABLISHED:
November 1954

ORGANIZATION:
3 divisions
9 affiliated companies

EMPLOYEES:
714



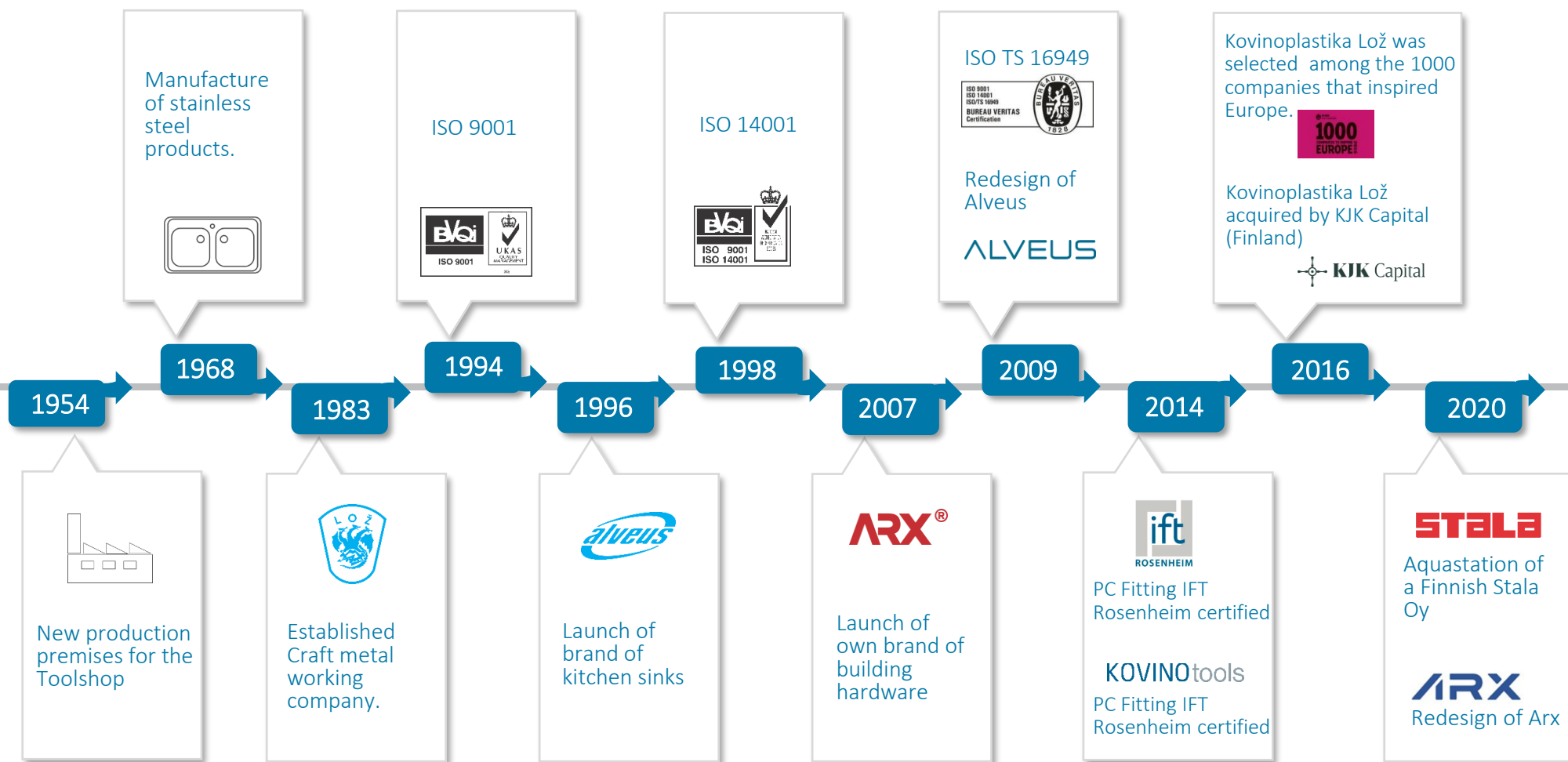
Company is positioned the middle of EU and is Worldwide orientation.



Headquarter and majority of production is located in **Lož, Slovenia**.

MILESTONES

ALVEUS





Stamping



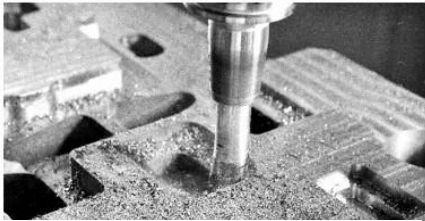
Deep drawing



Die casting



3D Fiber Laser



Machining



Toolmaking



Part finalization



Welding



Heat treatment



Galvanic surface
protection



Assembling



Washing



Research

Development

Engineering

Process building

Production

„One Stop Shop“

From the development of the product and prototyping, the production of tools, up to the final products output.

REFERENCES

ALVEUS





ALVEUS

Production of sinks Since 1968 (55 yrs.)

EU based production.

Innovation as a part of our DNA.

Strict Quality and Environmental policy.



KEY FACTS

ALVEUS

ALVEUS

27 years
of Alveus brand

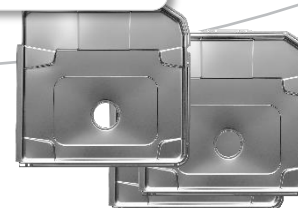


over 1000
business partners



present on over 50
markets

3,4 mio
components produced



2 mio
gastronome pans produced



over 300 different
kitchen sinks produced



21 mio
kitchen sinks produced



over 80.500 tons
of stainless steel processed



SALES NETWORK COMPANIES

ALVEUS

RUSSIA [Moscow]

POLAND [Warsaw]

ROMANIA [Bucharest]

CZECH REPUBLIC [Trinec]

BOSNIA AND HERZEGOVINA [Sarajevo]

CROATIA [Zagreb]

SERBIA [Šimanovci]

NORDICS / STALA [Lahti, Finland]





alveus [al've-us] (Latin)

(construction) The **bed** or **channel** of a river, specifically that followed by the river **flowing in its natural or ordinary course**.



Based on the survey name **ALVEUS** was mainly associated with the words **VALUABLE & NOBEL**, which are the perfect words to describe our products.



ALVEUS

„Express yourself.“

„Amplifies your kitchen and let’s you express yourself – for anyone and everyone, in any style imaginable.“

QUALITY | FUNCTION | DESIGN | FASHION

KITCHEN SINK



SINK MIXERS



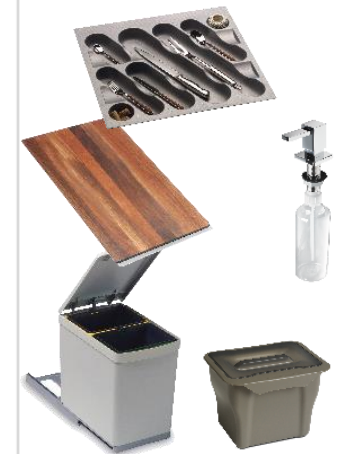
COOKERS (pantry)



GASTRONORM PANS

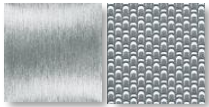


ACCESSORIES



STAINLESS STEEL

Premium
CrNi 18/10 (AISI 304)



SAT	satin
BRS	brushed
NAT	smooth and semi shine
LEI	leinen

PVD

special surface treatment of
stainless steel



TEMPERED GLASS

tough and thermal resistant
safety glass



GRANITAL

composite material



STAINLESS STEEL

- Alveus MONARCH COLLECTION
- Alveus GLASS COLLECTION
- Alveus STYLUX
- Alveus JUBILEE
- Alveus PURE
- Alveus RANDO
- Alveus STRICTO
- Alveus QUADRIX
- Alveus KOMBINO

- Alveus GALEO
- Alveus PRAKTIK
- Alveus LINE MAXIM | MAX
- Alveus ZOOM MAXIM
- Alveus CLASSIC PRO
- Alveus MORE
- Alveus ELEGANT
- Alveus LINE
- Alveus ZOOM
- Alveus LUNO
- Alveus DUO, VARIANT

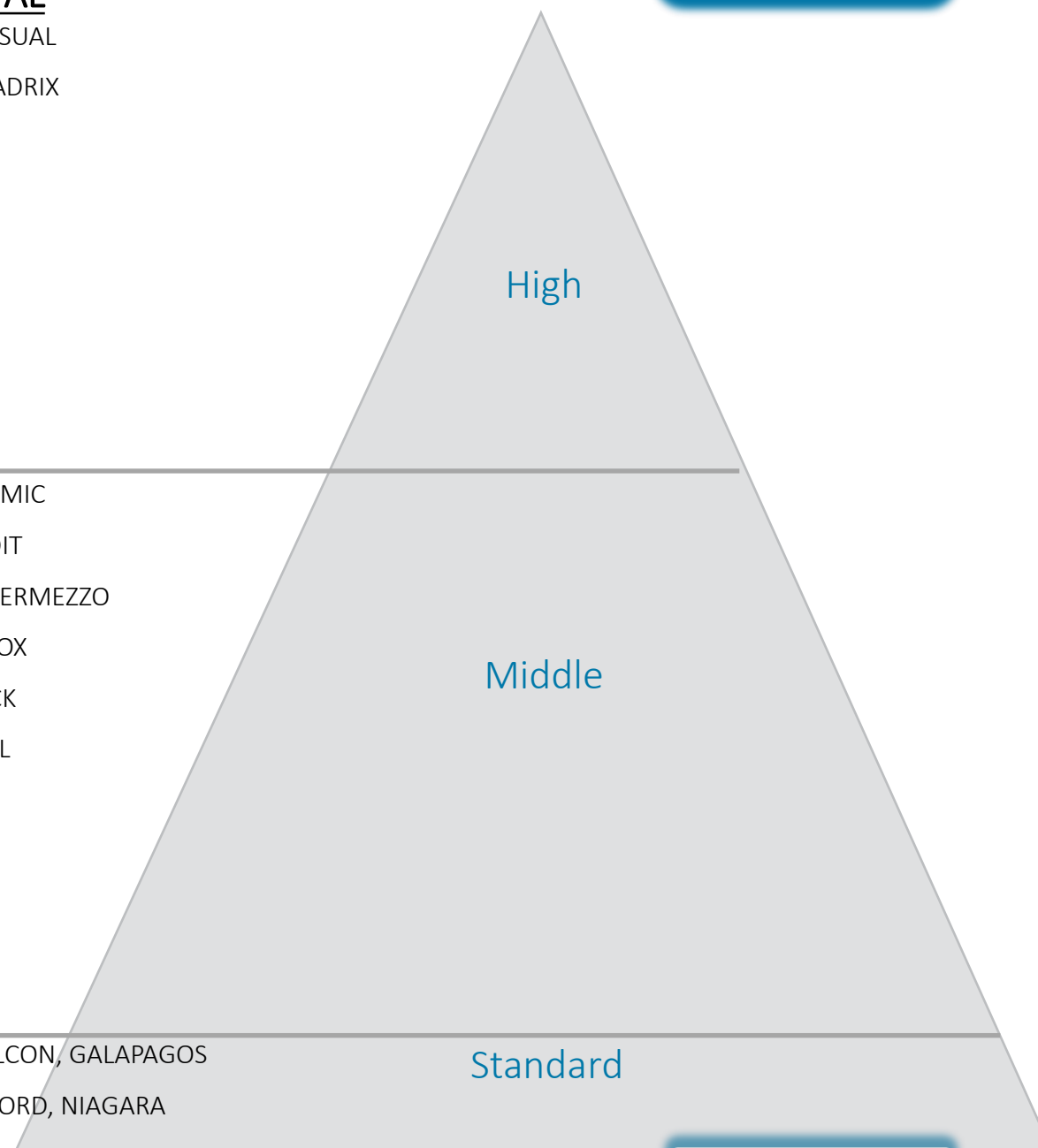
- Alveus FORM
- Alveus BASIC
- Alveus CLASSIC

GRANITAL

- Alveus SENSUAL
- Alveus QUADRIX

- Alveus FORMIC
- Alveus CADIT
- Alveus INTERMEZZO
- Alveus ATROX
- Alveus ROCK
- Alveus ROLL

- Alveus FALLCON, GALAPAGOS
- Alveus RECORD, NIAGARA





MONARCH

- Top of the line ALVEUS range.
- Highest quality finish possible with unique metal lustre.
- Premium material AISI 304 with ceramic nitride surface (PVD treatment), leading PVD IONBOND technology
- Increased surface protection – scratch resistance and hard-wearing protective surface, resistant to high temperature, thermal and break resistance.
- Easy cleaning.
- Available in 4 colours.
- EU made.





MONARCH PURE

ALVEUS



www.ALVEUS.si

MONARCH KOMBINO

ALVEUS



www.ALVEUS.si

MONARCH „MIX it UP!“

ALVEUS
MONARCH



Stainless steel sinks



Granital sinks



GLASS



- Glass top is made of **tempered glass** of above average thickness which makes the surface harder and heat resistantt, while bowls are made of **premium material CrNi 18/10 (AISI 304)**.
- Combination of 100% natural materials which are 100% recyclable.
- Elegant non-compromise look.
- Different designs and dimensions.
- Glass enables to produce sink (surface) in any RAL colour chart or with graphics of your choice – truly made to end user or architects demands.
- Surface is resistant to high temperature, thermal and break resistance.
- Easy cleaning.
- EU made.

ALVEUS KARAT

ALVEUS



ALVEUS KARAT UP 10

www.ALVEUS.si

ALVEUS GLASSIX

ALVEUS



www.ALVEUS.si

Be bold!



STAINLESS STEEL



- Premium material AISI 304.
- Different designs, dimensions and types of installation.
- **Different finishes – NAT, SAT, BRS, LEI** (easy to use, pronounced sink design / quality).
- Surface protection – scratch resistance and hard-wearing stainless steel surface, resistant to high temperature, thermal and break resistance.
- Easy cleaning.
- EU made.

PURE UP

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QUADRIX

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KOMBINO

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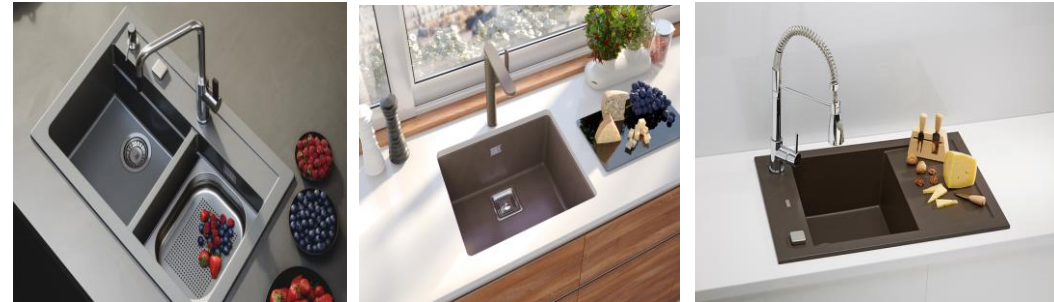
LINE

ALVEUS

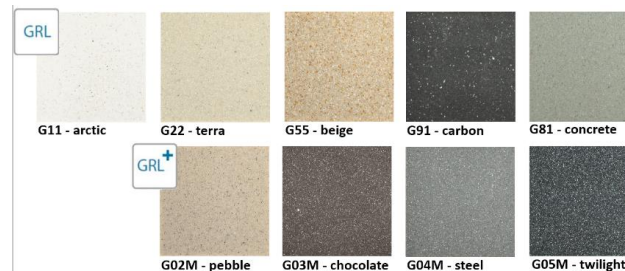


www.ALVEUS.si

GRANITAL



- Material made of coloured granite particles and polymer resin.
- GRANITAL PLUS – material with addition of metallic particles which adds shine or lustre to finished product (Quadrix, Formic).
- Different designs, dimensions and types of installation.
- Different colour finishes.



- Surface protection – increased scratch and impact resistance, temperature resistance scratch resistance (180 C), easy cleaning, long life.
- EU made.

QUADRIX 50

ALVEUS



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CADIT

ALVEUS



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ATROX

ALVEUS



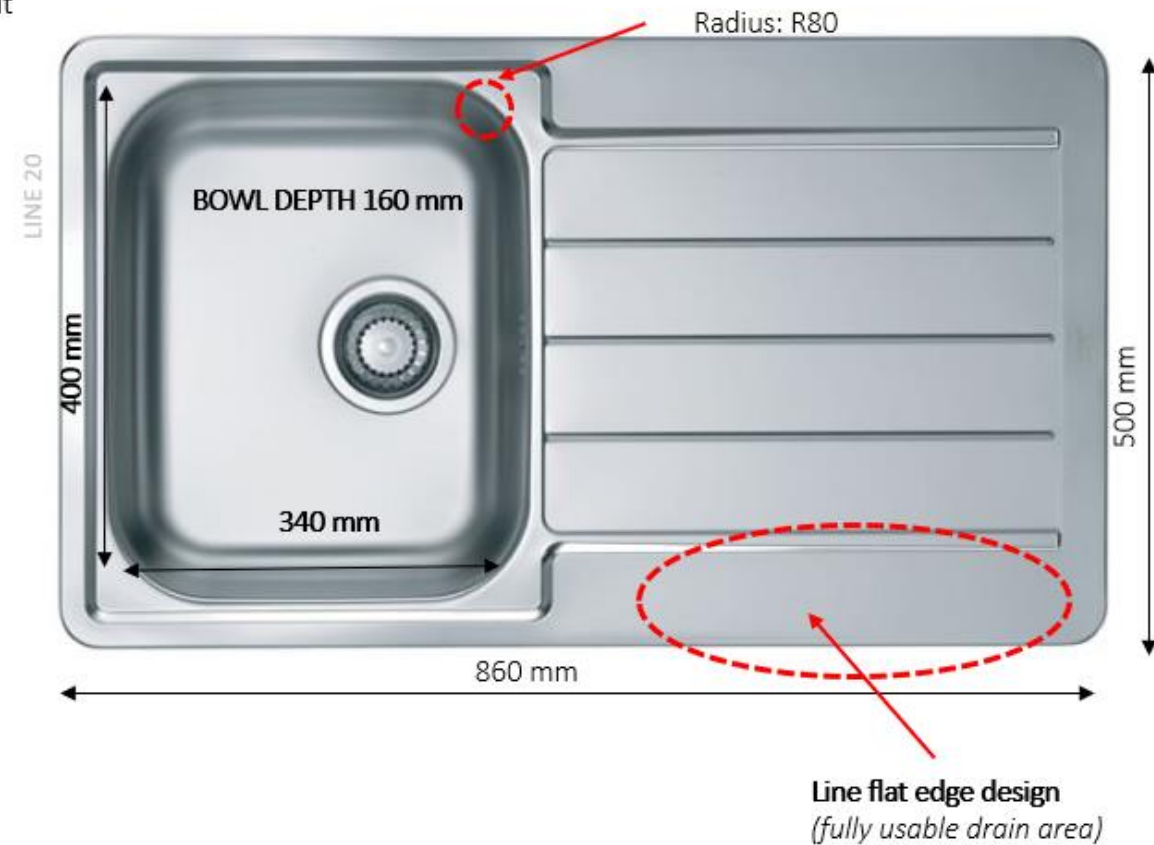
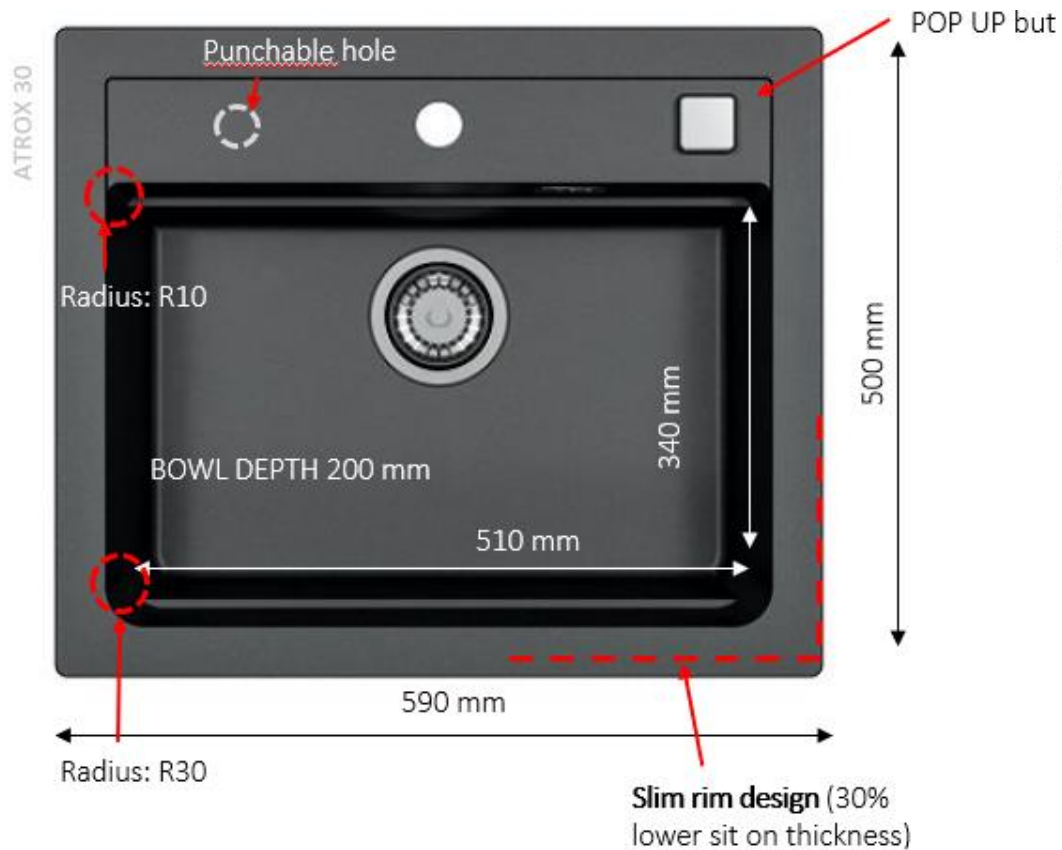
Winning ATROX series in **XL** and **XS** version. Providing „MORE“ and „LESS“.

Continuing with **user experience** in mind **minimalistic design**, with **many functional features**.

www.ALVEUS.si

THINKING BEHIND... design & function

ALVEUS



2024

ALVEUS

The background of the slide is a dark stage with three spotlights hanging from above, casting a bright glow on the text. The text 'COMING' is in a bold, white, sans-serif font, and 'Soon' is in a white, italicized, sans-serif font.

COMING
Soon

www.ALVEUS.si

NEW

SINK NOVELTIES

ALVEUS

LUXAL



-IMPOSNIG design

- LARGE AND DEEP BOWLS
- STABLE SMOOTH SURFACE
- SIMPLE INSTALLATION
- DIFFERENT LENGTHS AND BOWL SIZES

NEW

SINK NOVELTIES

ALVEUS

FLOAT



FLOAT 30



FLOAT 20

for CABINETS 45-60cm



FLOAT 10

-NOT JUST ANOTHER BOWL sink

- SINK WITH A STEEL FRAME TO COMPLIMENT GRANITAL DEEP AND LARGE BOWL
- F/S INSTALLATION
- DIFFERENT SIZES and MANY COLOURS
- SQUARE WASTE SYSTEM

NEW

SINK NOVELTIES

ALVEUS

LUMEN



LUMEN 30



LUMEN 20

for CABINETS 45-60cm



LUMEN 10

-DESIGNERS BOWL sink

- SIMPLE, FUNCTIONAL SINK WITH DESIGN FEATURES
- MADE FROM GRANITAL MATERIAL
- F/S INSTALLATION
- DIFFERENT SIZES and MANY COLOURS
- SQUARE WASTE SYSTEM

NEW

SINK NOVELTIES

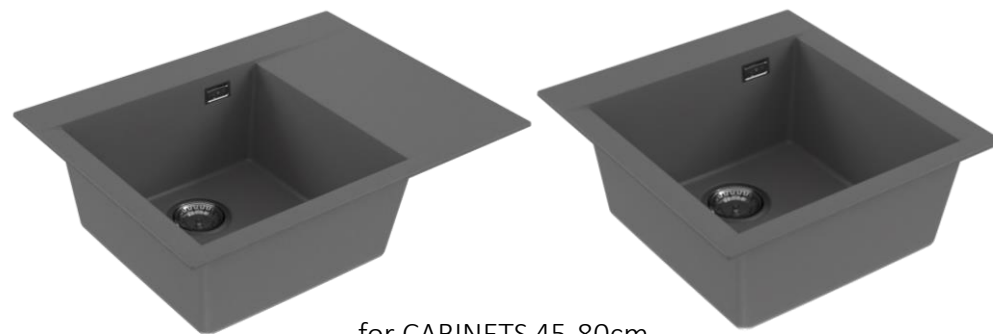
ALVEUS

PURE – G



-STYLish ELEGANT sink

- SMOOTH LINES with LARGE AND DEEP BOWLS
- GRANITAL HIGH IMPACT AND HIGIENIC MATERIAL
- I INSTALLATION
- DIFFERENT SIZES and MANY COLOURS
- SMART QUICK CLOSE WASTE SYSTEM



for CABINETS 45-80cm

NEW

SINK NOVELTIES

ALVEUS

OMNI



OMNI 80



OMNI 50



OMNI 60



OMNI 45

-FUNCTIONAL bowl sink

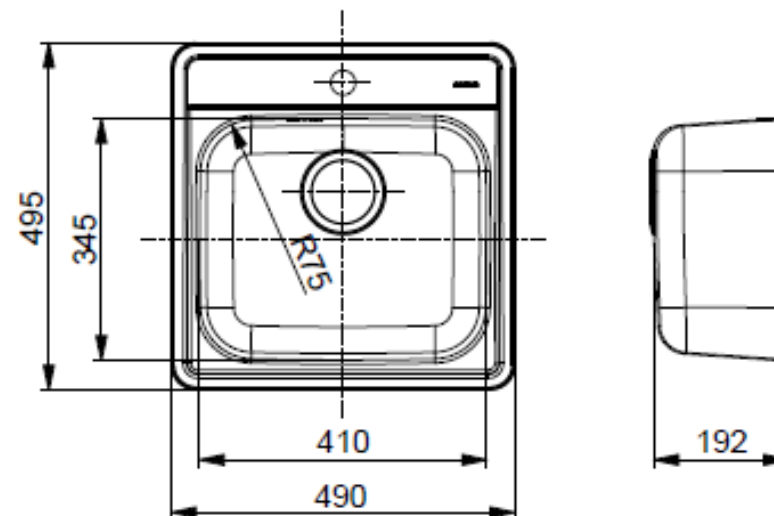
- LARGE AND DEEP BOWLS
- GRANITAL HIGH IMPACT AND HIGIENIC MATERIAL
- U or I INSTALLATION
- DIFFERENT SIZES and MANY COLOURS

NEW

SINK NOVELTIES

ALVEUS

MORE 20



for CABINETS 45 cm

-FUNCTIONAL WORKING SINK

- AISI 304 MATERIAL
- LARGE AND DEEP BOWL
- I INSTALLATION

ALVEUS KITCHEN MIXERS

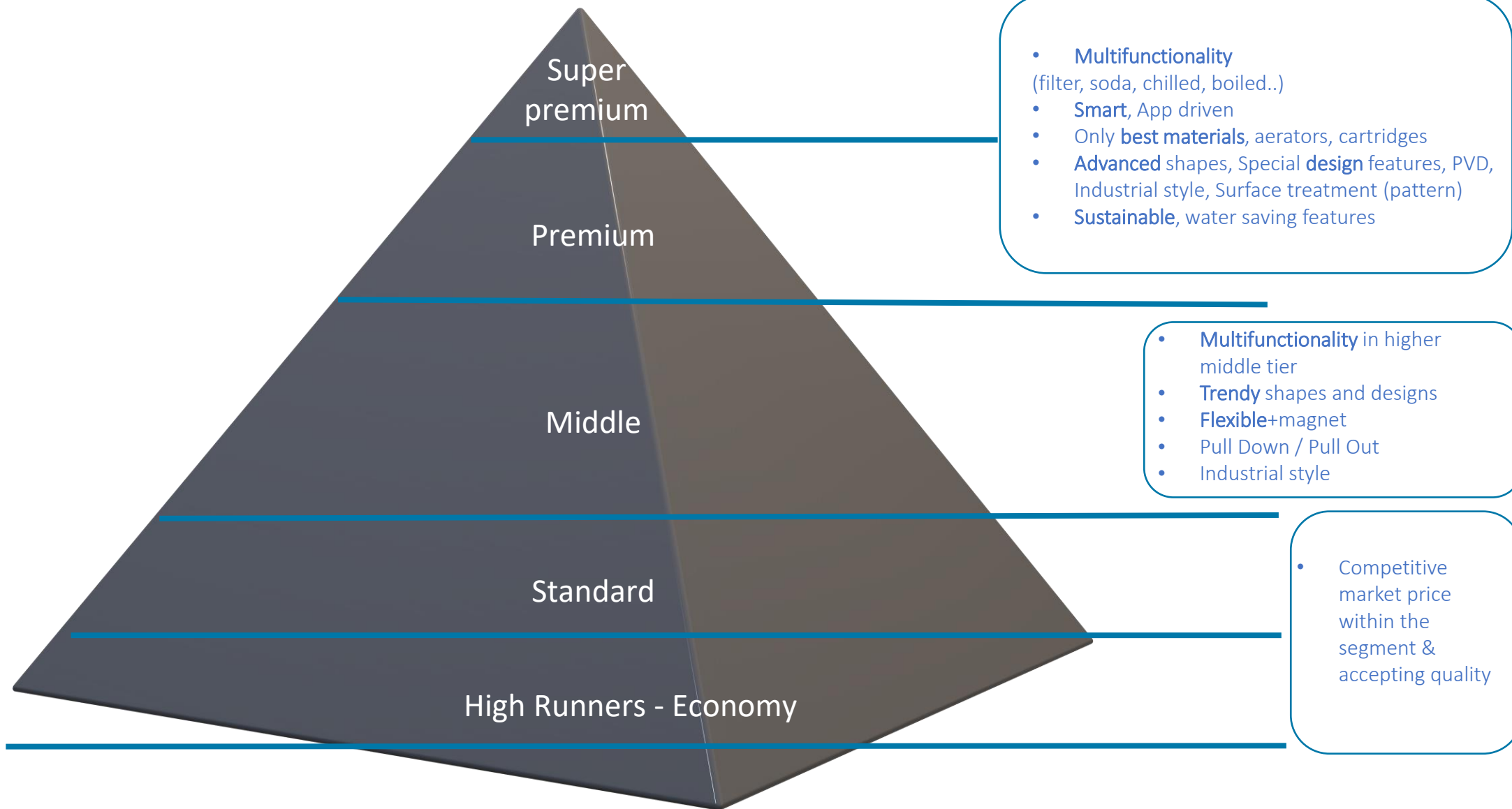
ALVEUS

Alveus taps deliver pure nature into your glass, in different styles, types and finishes.

Enjoy water purity at your home.

Clean Water, Healthy Life!





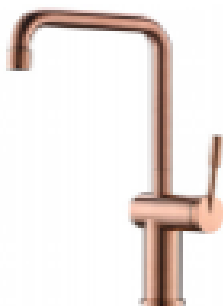
NEW

PREMIUM SEGMENT NOVELTIES

ALVEUS



- New handle design
- Alveus PVD Colors, Alveus granital colors, CHR



- Knurling details on spout, handle
- Alveus PVD Colors, CHR BR, Black matt



- Knurling details on the handle
- New handle design
- Pull out (hidden)
- Finishes: Alveus PVD Colors, Black matt, Gun metal Grey



- **New** with countertop handle
- Chrome BR, Black matt



- Pull out, Spray
- J shape, slim kitchen mixer
- Alveus PVD Colors, CHR BR, BLACK MATT



- Pull out, Spray
- L shape
- Finishes: Alveus PVD Colors, Black matt



- Knurling details on spout, handle, body
- Finishes: All BLACK with Alveus PVD Colors, Black/CHR details, Black/black details



- Flexible spout
- Premium positioning
- Finishes: black matte, gunmetal grey

NEW

MIDD/STANDARS AND ECONOMY SEGMENT NOVELTIES

ALVEUS

M

I

D

D

L

E



- Lean body
- Pull out (hidden)
- 2 SKUs: Chr BR & Black matt



- Pull out + spray
- 2 SKUs: CHR BR, Black matt



- Sturdy Body
- 2 SKUs: Black Matte, CHR BR



- Uplifted design
- 2 SKUs: CRH, Black Matte



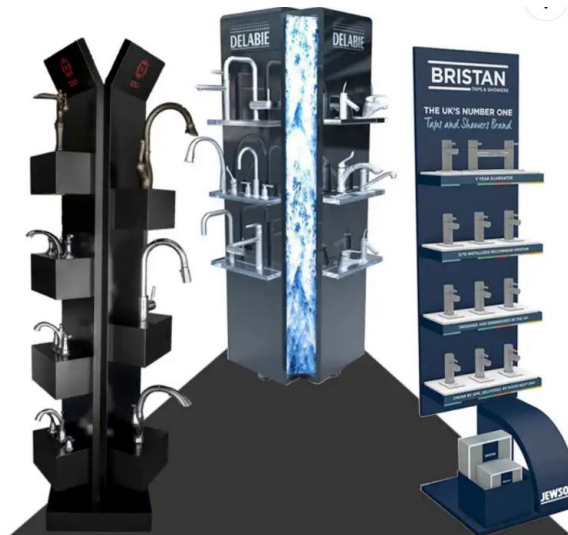
- NEW to **Standard** segment
- New „Mini“ Lyra
- 1 SKU: CHR

Economy

- Reduce No. of SKUs, launch volume builders
- Competitive pricing
- Models:
 - keep J shape high runners: beige 55, black 91, arctic G11, G81, CHR, black matte
 - Consider new FLEXIBLE model as a potential high runner



- Extras promotions for kitchen mixers (sets, cross category promotions, mix it up promotions)
- Trade Presentation on novelties and transitioning products for trade, including 5Ps,.... =>
- POS Material (displays, stands,..)
- Upgrade Alveus Kitchen mixers internet page, add contents, videos on how to.... Install, clean

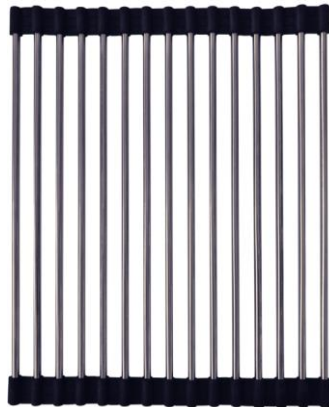


PURPOSE

- Additional usage (and make it more user friendly)
- Additional value for end user
- Additional value for sinks, additional functionality
- Cross up sales



Dimension: 418x250x20 mm
Sink usage:
**INTERMEZZO, QUADRIX, PURE UP,
RANDO UP, KOMBINO,**
Code: 1080029



Dimension: 450x325 mm
Sink usage: **CADIT, QUADRIX, PURE
UP, RANDO UP**
Code: 1131412



Dimension: Fl 64, 0,5 l
Sink usage: **MONARCH**
Codes: 1129081, 1129082, 113509, 1
135810



Dimension: 420x190x72 mm Sink
usage: **MONARCH PURE, QUADRIX**
Codes: 1119836-39

1. ALVEUS DIGITAL CATALOGUES (full assortment)



<https://alveus.si/en/informative-catalogue>

2. ALVEUS COLOUR SAMPLES



3. ALVEUS STANDS



4. ALVEUS CLEANING AND CARE MATERIALS



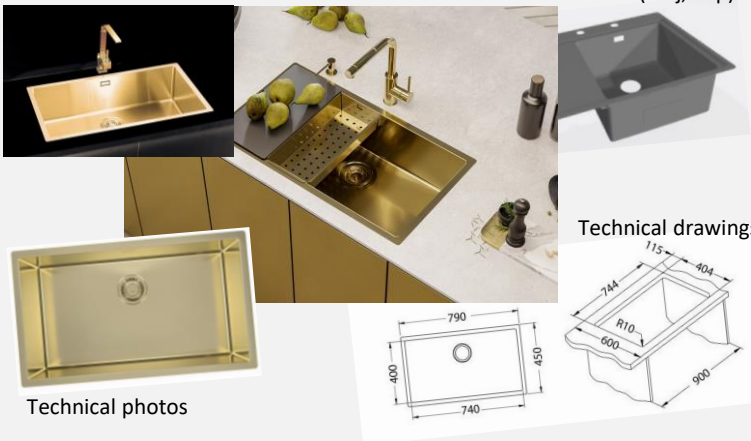
Photos, 3D models, technical drawings ...

Available on [Alveus website](#):

Product Info (dimensions, specifications ...)

Image and ambiental photos

3D models (.obj, .stp)



Technical photos

Technical drawings

Individual sink families and associated models can be found:

- [Stainless steel sink families](#)
- [Alveus Monarch](#)
- [Tempered glass sink families](#)
- [Granital sink families](#)

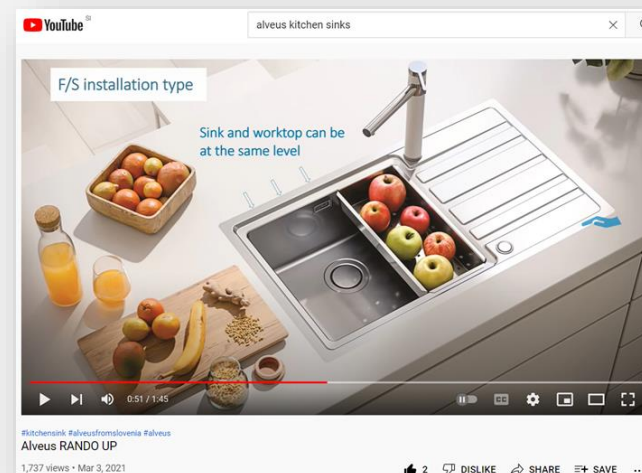
HQ photos can be downloaded form our [B2B portal](#)
(for registered users only).

Alveus videos

On the official Alveus Youtube channel you can find various video content that can help you in promotion. We are constantly striving to make as many videos as possible that will present our products, brand, etc.

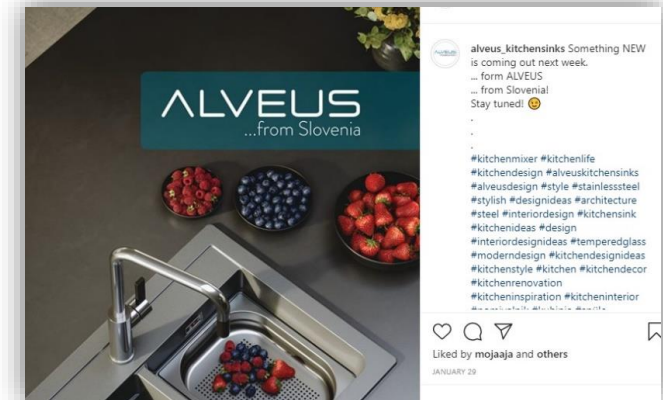
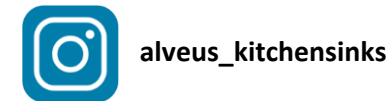
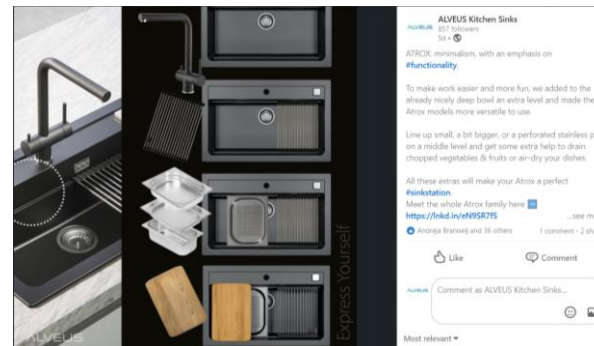
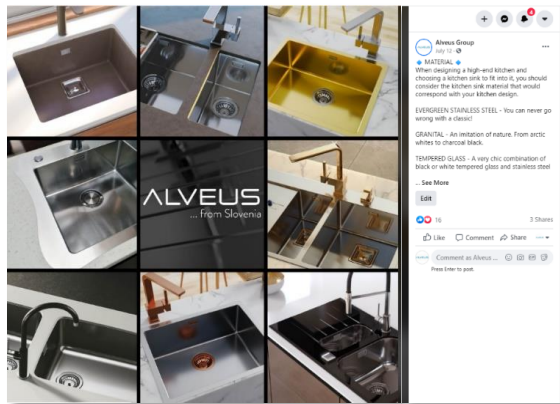


Alveus Youtube channel can be found
here - [ALVEUS kitchen sinks](#).



Videos are organized into [PLAYLISTS](#) to help you find the content you need.

Social media



We provide full support for social media - a new content package every month!

Content for social media (pictures, posts) is prepared in advance for each month. We distribute this content to our partners, who can then use it to promote Alveus on their social media.

We can also help prepare any content to launch/promote Alveus: presentation text for ALVEUS brand for websites, newsletters, news, announcement of the arrival of ALVEUS products to a specific market, etc.



ALVEUS
... from Slovenia

THANK YOU!

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Slovenia, EU

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www.alveus.si


KOVINOPLASTIKA LOŽ
— Since 1954 —